



2011 Home, Garden, & Lifestyle Show

SPONSORED BY:

ACADIAN HOME BUILDERS ASSOCIATION
Cajundome Convention Center
Lafayette, Louisiana



SHOW DATES

Saturday, February 26, 10 am to 6 pm
Sunday, February 27, 11 am to 5 pm

EVENT COORDINATOR

Ginger Gamewell
(337) 981-3053 • FAX (337) 988-5096
E-mail: ggamewell@ahbaonline.com

EXHIBITOR SPACE RENTAL AGREEMENT

(Type or print please)

Exhibiting Company _____
(NAME TO APPEAR IN ALL PROMOTIONAL MATERIAL AND SIGNAGE)

Representative _____

Mailing Address _____

City, State, Zip _____

Office Phone _____ Fax _____ Cell (AHBA use only) _____

Email _____

Products and/or services to be exhibited. _____

Please check one: _____ AHBA Member _____ Non-Member

Please reserve the following space(s) for our use in the 2011 Home, Garden, and Lifestyle Show. I understand this is a one-year contract, not one made in perpetuity. AHBA members must be members in good standing at the time the contract is accepted and remain members through the show dates to be eligible for discount.

2011 BOOTH FEES

AHBA MEMBERS

1st booth - \$625
2nd booth - \$600
3 or more booths - each \$575
Outside - \$450

NON-MEMBERS

1st booth - \$775
2nd booth - \$750
3 or more booths - each \$725
Outside - \$550

PAYMENT SCHEDULE

- 50% of total booth cost due with reservation
- Balance due November 15, 2010
- Full payment required for all booths reserved after November 15, 2010

Please register me for the following booth(s) _____ 1st _____ 2nd _____ 3rd Choice
(Subject to availability.)

The ultimate goal of AHBA and the Home, Garden & Lifestyle Show is to provide exhibitors with a setting conducive to promoting their business in a professional atmosphere. However, the AHBA reserves the right to sell any remaining unreserved space to any qualified business regardless of location or competitiveness with other exhibitors.

SPACE RENTAL FEE: \$ _____

(Total amount of space rental fees owed to Acadian Home Builders Association)

The AHBA is not responsible for neighboring exhibits with side walls in excess of 3 feet in height, therefore we advise that you check to see who will be the exhibitor adjoining your space should you have any objections to a side wall. Should you, the exhibitor, have one or both walls over 3 feet in height, you will be charged an undetermined fee by the Official Decorator to provide you with 8 foot side drape(s). Payment for additional 8 ft. drape must be paid to the show decorator before the show begins on Saturday, February 26, 2011.

By signing this contract I am stating that I have read all the terms and conditions associated with renting a space for the AHBA Home, Garden and Lifestyle Show. I agree that in the event of default of any obligations specified in this contract either by myself or the exhibiting company and that Acadian Home Builders Association places a claim for such default in the hands of an attorney, I the exhibitor, will pay Acadian Home Builders Association's reasonable attorney fees and all other costs in connection with the defense of the claim.

Exhibitor Signature: _____ Date: _____

Show Management: _____ Date: _____

Complete, sign and return with payment to:

2011 HOME SHOW
c/o AHBA
P. O. Box 60486
Lafayette, LA 70596-0486

For credit card payments, please fill out the info below.

Card type _____
Name On Card _____
Card No. _____ Exp. Date _____
Signature _____

White Copy - Home Show Event Coordinator • Yellow Copy - Exhibitor

(see reverse)

2011 AHBA HOME, GARDEN & LIFESTYLE SHOW TERMS & CONDITIONS

When signed by an authorized representative, this Agreement indicates that the Exhibiting Company has read the Terms and Conditions and the 2011 Home Show Exhibitor Packet and agrees to be bound by them.

The Show Management reserves all rights to final and binding interpretations of this Agreement, the Exhibitor's Code of Conduct and the Exhibitor Packet.

During exhibit hours, it is the responsibility of each Exhibitor to keep his space staffed with persons properly attired and knowledgeable about the products and/or services on display as well as the policies of the Exhibiting Company. Exhibitors are prohibited from smoking in arena area. Drinking of alcoholic beverages is prohibited in booths.

The character and nature of all exhibits are subject to the approval of the Show Management which reserves the right to modify, curtail or terminate exhibits which reflect unfavorably on the Acadian Home Builders Association, the character of the Show or which offend the community. These rights extend to advertising materials, literature, souvenirs and novelties. Should such action be taken against an Exhibitor, no refund of any kind shall be made.

SHOW HOURS - The Show will be open from 10 a.m. to 6 p.m., Sat., February 26 and 11 a.m. to 5 p.m., Sun., February 27, 2011. Exhibitor agrees to abide by move-in/move-out schedule and conditions as set up by management.

SUBLETTING - The Exhibiting Company MAY NOT donate, sell or sublet all or any portion of the exhibit space covered by this Agreement or in any manner transfer its rights in this Agreement to any other person or entity. The space herein shall be exclusively that of the Exhibiting Company. The exhibit on display as well as the personnel working must represent the Exhibiting Company's principal business activity. Only the booth sign of the Exhibiting Company (booth purchaser) may be displayed.

NOISE - Sound effects, loud speakers, attention getting devices, noisy, electrical or mechanical apparatus and audio visual equipment will not be permitted, except in locations where, in the opinion of Show Management, such sounds and activity do not interfere with the activities of the neighboring exhibit. Show Management will be the final arbitrator when deciding if the noise is too loud. If Exhibitor refuses to lower sound level, they will be removed from the show with no refund of rental fee.

ADVERTISING MATERIALS - Signs of firms are prohibited in all areas except within regular booth floor, wall and air space rented for that purpose. All air space advertising must be anchored. Only the air space directly above the booth is considered part of the booth space.

MUSIC - In compliance with ASCAP/BMI regulations, any exhibitor who plans to use copyrighted music at their booth must obtain their own license. Call AHBA for further information.

CANCELLATION - A refund for space reserved will only be honored if AHBA is notified of cancellation prior to November 15, 2010. Request for cancellation must be in writing and a \$25 handling charge will be assessed. No exceptions/no refunds of any kind after November 15, 2010. Failure to pay balance or notify AHBA on or before November 15th will automatically result in cancellation of booth and loss of deposit. Any returned checks or credit card rejections will result in immediate cancellation of booth space reserved. Booth space reserved after November 15, 2010, must be paid in full. In the event the show is delayed, rescheduled or cancelled due to natural disaster or other cause beyond control of the Acadian Home Builders Association, exhibitors will be notified immediately regarding rescheduling or refund terms.

DISPUTES - The decision of Show Management must be accepted as final in any disagreement between Exhibitors.

OFFICIAL DECORATOR - The Official Decorator will be selected by AHBA.

BOOTHS - Booth partitions will be provided without charge. The height of the back wall is 8 ft. and the height of the side rails is 3 ft. from the floor. Displays should be attractively and tastefully designed, using quality materials and graphics. Displays must be confined to the booth area to assure that your display

will fit within a 10' x 10' space, please limit the size to 9'6" x 9'6". Visible unfinished surfaces at rear and sides of the booth must be draped or otherwise covered. You will be charged an undetermined fee by the Official Decorator to provide you with 8 foot side drape(s).

FURNITURE - Please supply your own furniture or lease from Official Decorator. You are responsible for any damage to your own furniture or to leased furniture.

ELECTRIC - One (1) 7.5 amp dual receptacle outlet per booth space will be provided. For any additional hookups, contact Official Decorator.

SHIPPING INSTRUCTIONS - Freight and express shipments should be consigned direct to Exhibitor, and in care of your booth number. Both freight, express shipments and bills of lading must be prepaid. The Acadian Home Builders Association Home, Garden and Lifestyle Show will not be responsible for any loss or damage to goods consigned to its care.

INSURANCE/SECURITY/LIABILITY - Security personnel will be on 24-hour duty, however, neither the Convention Center nor the Acadian Home Builders Association is responsible for theft, loss or damage to property. The Acadian Home Builders Association recommends Exhibitors obtain clarification from insurer(s) regarding coverage during the event, if necessary. The Exhibiting Company will be responsible for any damage to the Convention Center property.

FOOD AND DRINK - All dispensing of food and beverage (alcohol and non-alcohol) is prohibited unless approved by Show Management. The right to sell or distribute any concession items is reserved by the Convention Center under the terms of the lease. Exhibiting Companies wishing to distribute such items must obtain written permission from the Convention Center.

CONDUCT - Show Management reserves the right to stop or remove from the Show any Exhibitor, or their representative(s) performing an act or practice which in the opinion of the Show Management is objectionable or detracts from the dignity of the Show and/or actions which might be considered harassment to those attending the Show.

EXHIBITOR BADGES - No Exhibitor can obtain badges or be permitted to move in until balance of contract is paid. Each 10x10 exhibiting booth receives five (5) exhibitor badges. Badges are good for Saturday and Sunday, February 26 and 27, 2011. Additional badges are \$10 each.

AISLES - Working the aisles is strictly prohibited. All aisles must be kept clear. Interviews, distribution of literature, demonstrations and all other business activities must be confined to Exhibitor's rented booth space.

SAFETY REGS - All booths must be able to pass fire marshal's inspection. For this reason, non-flammable materials are recommended for Exhibitor's use. Fire exits are indicated as such. City fire ordinances and our insurer's regulations expressly prohibit volatile and/or flammable materials, substances or fluids in or near the exhibit area. Any equipment or exhibit demonstration

which might present a safety or environmental hazard is strictly prohibited. The Show Management reserves the right to make final decisions regarding such hazards in the best interest of all parties.

INSTALLATION - Scheduled move-in set by Show Management. Exhibitors will be notified in advance by mail. Should problems arise, the Show Management, upon notification by Exhibiting Company, will assign another time. Failure of Exhibiting Company to move in as scheduled will constitute automatic cancellation. The Show Management will, at that time, reserve the option of reassigning such space without benefit of refund. Tear down of exhibit booth: Sunday, February 27, no earlier than 5:00 p.m. All exhibits must be out of the building by 9:00 a.m., Monday, February 28. Any exhibit not removed by the deadline, will be removed by Show Management and the Exhibitor will be charged for such removal.

COMPLIANCE - AHBA requires booths be manned at all times during show hours. The Exhibitor agrees that their exhibit shall be admitted and shall remain from day to day solely on strict compliance with the rules herein laid down. Show Management reserves the right to reject, eject, or prohibit, in whole or part, or any Exhibitor or their representatives, with or without given cause. If case is not given, liability shall not exceed the return to the Exhibitor of the amount of rental unused at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for any other stated reasons, no returns of rental shall be made.

AMENDMENTS - Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decisions of Show Management. These rules and regulations may be amended at any time by the Management, provided that such amendments shall not operate to substantially diminish rights not reserved to the Exhibitor under the contract and shall not operate to substantially increase the liability of the Exhibitor. All amendments so made shall be binding on Exhibitors equally with the foregoing rules and regulations.

CARE OF EXHIBIT SPACE - Official Decorator will sweep and clean the aisles. Each Exhibitor must keep spaces cleaned and exhibits manned and in good order.

ALTERATIONS - Show Management reserves the right to alter locations of Exhibitors or of booths as shown on the official floor plan, if deemed advisable, in the best interest of the Show.

UNOCCUPIED SPACE - If the Exhibitor fails to occupy his or her assigned space during move-in time or fails to comply in any other respect with the terms of this agreement, the Home Show Committee shall have the right to use such space in any manner without releasing the Exhibitor from paying the sum agreed upon in the contract.

LEGAL - In the event of default of Exhibitor in any of its obligations hereunder and in the event that AHBA places a claim for such default in the hands of its attorneys. Exhibitor will pay AHBA's reasonable attorney fees and all other costs in connection with the defense of the claim.